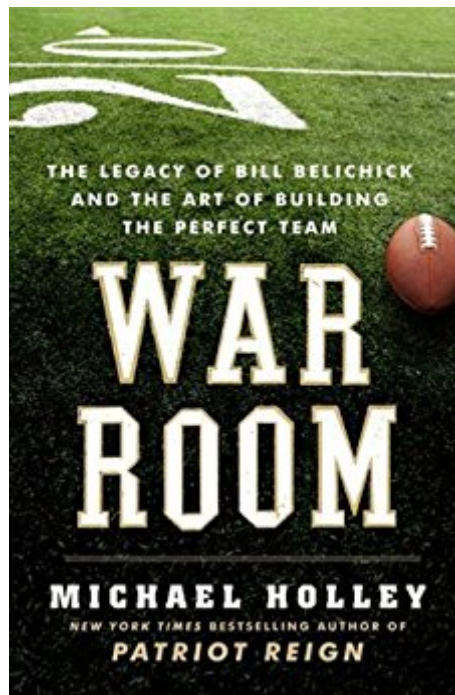


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War Room: The Legacy Of Bill Belichick And The Art Of Building The Perfect Team



Synopsis

Bill Belichick is one of the titans of today's game of football. Now, sports commentator and bestselling author Michael Holley follows three NFL teams—the New England Patriots, Kansas City Chiefs, and Atlanta Falcons—from training camp 2010 through the Super Bowl and into the April draft, opening a new window into Belichick's influence on the game. This one-of-a-kind exploration takes football fans behind the scenes of the most popular sport in America, with unprecedented insider access to the head coaches, scouts, trainers, and players who make the game what it is—including new insights from Bill Parcells, Todd and Dick Haley, and Belichick himself. For true fans of the game, and for readers of *Badasses*, *Patriot Reign*, and *Boys Will Be Boys*, Holley's *War Room* is not to be missed.

Book Information

File Size: 1512 KB

Print Length: 555 pages

Publisher: It Books; Reprint edition (November 8, 2011)

Publication Date: November 8, 2011

Sold by: HarperCollins Publishers

Language: English

ASIN: B004W2ZOIK

Text-to-Speech: Enabled

X-Ray: Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #75,020 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #21 in Kindle Store > Kindle eBooks > Nonfiction > Sports > Miscellaneous > History of Sports #42 in Books > Sports & Outdoors > Coaching > Football (American) #42 in Kindle Store > Kindle eBooks > Nonfiction > Sports > Football (American)

Customer Reviews

The war room is the NFL nickname for the draft room: where the decision-makers sit during the NFL draft when they pick the college players that are the lifeblood of the team. This book follows three of those decision-makers: Bill Belichick, coach of the Patriots; Scott Pioli, who was the general manager of the Patriots during their championship run and now GM of the Chiefs; and Tom

Dimitroff, the director of college scouting for the Patriots and now GM of the Falcons. The book is a combination of reporting on the lives and relationships between these men, a summary of the Patriots' long run (which is familiar to anyone who follows the team or read a number of other books, including Holley's), and analysis of the team building process. I bought this hoping for a lot of the latter, and there were some interesting anecdotes, but was slightly disappointed by the lack of depth of analysis. Holley does describe how Bill Belichick establishes a system where potential draft picks are always viewed in context of who they can replace on the current team, and how he uses his job security to often trade this year's draft picks to desperate teams for significantly higher picks in subsequent years. But he omits any discussion of the salary cap, which is a key constraint in building teams in the modern NFL, and the relative talent to value ratio of high draft picks (high draft picks are often carry such expensive contracts that they cripple their team financially). He doesn't talk much about free agency: how did they decide who to sign, who to extend, who to trade, and who to let go - and for how much money? He also mischaracterizes the Patriots' trade for Wes Welker as the Patriots having "cajoled, sweet-talked, and seduced" the Dolphins to part with him.

Michael Holley's WAR ROOM is an expansion of his 2004 best-seller, PATRIOT REIGN. Focusing upon Bill Belichick, Tom Dimitroff, and Scott Pioli, Holley presents the thinking of the Patriots, Falcons, and Chiefs front offices leading up to and through the 2011 draft. The access Holley obtains is unbelievable. Belichick, Dimitroff and Pioli tell him everything, and the result is the best book ever written on how NFL front offices work. Belichick is the master, the man who gave both Dimitroff and Pioli their starts in the early 90s in Cleveland. As closed as he is with the media post-game, Belichick is as open with Holley. Holley concludes that Belichick takes a GODFATHER like approach, it's not personal it's business, but without the dead heart of Michael Corleone. The secret to Belichick's drafting approach is stolen from Jimmie Johnson. Put on a list the 25 players you want on your team regardless of what their potential draft position might be. Stick to that list, and then be patient. Pioli is the perpetual PH D type, poor, driven and hungry. He never forgets where he has come from and is always thankful for what he has been given. The book goes in depth into his move from the Patriots to the Chiefs and his transformation of the Chiefs operation. Everyone loves Pioli in the NFL, and Holley's detailed look shows why. Dimitroff is an intense, counter-cultural health nut who is also as an intense, no nonsense NFL GM. Holley develops the relationship that Dimitroff has with owner Arthur Blank and the successful turn around for the Falcons that has resulted. Perhaps the most interesting, and undoubtedly hidden gem of the book, is the complete background of the Falcons/Browns trade that sent a boatload of picks to the Browns

and Julio Jones to the Falcons.

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